

IN THE SPECIFICATION

Replace the paragraph beginning on page 11, line 7, with the following rewritten paragraph:

Until now, this invention focuses on provision of analysis data in a separate window as users (analysts) browses product pages of an online store one by one. We assume that analysts of an online store are interested in perusing analysis data along with corresponding product pages. Likewise, different user classes may be interested in viewing different types of data along with product pages. For example, marketers and merchandisers of an online store may want to review how their marketing and merchandising-related efforts are presented in product pages and what result they produced. Web designers may want to review how changes to product pages are presented and what effect they made. Because it is possible ~~(1)~~ to store the user class information in cookies, and also because ~~for~~ the user identifier module (112) can ~~to~~ identify user class by using that piece of information, we can extend this invention to provide different sets of auxiliary information in a separate window to different classes of users. This invention is perfected by the fact that the data collector module (113) can be adjusted to collect various sets of information from the served Web pages that may be interesting to various classes of users as well as to store analysts. A ~~S~~system and method for collecting and processing various analysis data of online store is further described and claimed in U.S. Patent Application Serial Number 09/238,861, which was cited earlier.